



**Be a part of this community event and reach up to 1500 runners, as we make a difference with youth runners through supporting Loudoun County public schools track & field/cross country programs with proceeds from the Loudoun Races!**

**Diamond Sponsor** (\$6,000+, includes both half and 8k)

- Company name listed as presenting sponsor when event is officially listed. (For example: The Ashburn Area Running Club's Loudoun Half Races presented by *xyz company*)
- Premier logo placement on signage as the presenting sponsor
- Recognition in press releases, email blasts, and event website
- Featured article in Loudoun Half email to registered participants.
- Link to your company website from the race website
- Your company banner displayed within the race start/finish line area
- Recognition from the awards podium and start line on race day
- Opportunity to exclusively brand up to three water stations on the half marathon or 8k course. (One water station available on 8k course, four on half course)
- Company logo on all race shirt (three race shirt designs)
- Company logo listed as sponsor of Ashburn Area Running Club for 2018
- Display table for company exhibit, product sampling, or giveaways at 8k and Half finish line areas.
- 15 complimentary race entries which can be used on all races

**Platinum Sponsor** (\$2,500+ includes both half and 8k)

- Listing on signage and advertising
- Recognition in press releases, email blasts, and website promoting the race
- Link to your company website from the race website
- Your company banner displayed at the race start line
- Opportunity to brand one water stop on the course
- Company logo on race shirt
- Display table for company exhibit, product sampling, or giveaways at 8k and Half finish line areas.
- Company logo listed as sponsor of Ashburn Area Running Club for 2018
- 5 complimentary race entries and shirts

**Gold Sponsor** (Half: \$1,000+, 8k: \$750)

- Recognition and link to your company website from the race website
- Company logo on race shirt
- Display table for company exhibit, product sampling, or giveaways at 8k OR Half finish line areas, based on monetary level chosen.\*
- Opportunity to brand up to three mile markers and provide cheer squad at each mile marker for 8k or Half race courses.
- Company logo listed as sponsor of Ashburn Area Running Club for 2018
- 3 complimentary race entries and shirts

**Silver Sponsor** (Half: \$750+, 8k \$550)

- Recognition and link to your company website from the race website
- Company logo on race shirt
- Opportunity to choose to exclusively brand a water station, snack station, kids fun run or up to three mile markers or display table\* for 8k or Half finish line areas.
- 2 complimentary race entries and shirts

**Bronze Sponsor** (Half: \$500+ 8k: \$500)

- Recognition and link to your company website from the race website
- Company logo on race shirt
- Display table for company exhibit, product sampling, or giveaways at 8k or Half race.\*
- 2 complimentary race entries and shirts

**Table Display Only** (\$250 per race)

- Display table for company exhibit, product sampling, or giveaways at 8k or Half finish line.\*

**One Miler and 8k: April 21, 2018 at One Loudoun  
Half Marathon: April 22, 2018 at Broad Run High School**  
[www.LoudounHalf.org](http://www.LoudounHalf.org)

**2018 HS Track & Field and Cross Country Beneficiaries TBA:**  
2017 included: Broad Run, Freedom, Heritage, John Champe, Loudoun County, Rock Ridge, Riverside, Stone Bridge, and Tuscarora

**Need a custom package?** Ask about the opportunity to design a custom packet to fit your company's goals. In-kind donations of post-race food/water/sports drinks/awards/gift certificates and more are needed and can be considered as sponsorship!

**For more information on how you can be a part of this great community event, please contact**  
[sponsorship@loudounhalf.org](mailto:sponsorship@loudounhalf.org)

Produced by the "Best Running Club in the Mid-Atlantic" as voted by readers of Competitor Magazine:



**\*Display Table Info:**

- 8k display table timeframe 7 AM – 9:30 AM Race starts at 8 AM
- Half Marathon display table timeframe 8 AM – 11 AM.  
Race starts at 7 AM
- AARC/Loudoun Half reserves the right to table placement based on other sponsorship companies participating in event and will work to place your company as conveniently as possible based on availability and company need.



## Sponsorship Agreement Form

**Loudoun Half Races** will be **Saturday, April 21 & Sunday, April 22, 2018**, the events are rain or shine. Your commitment to sponsorship is final. No refunds or credits will be issued. You are required to sign the Sponsorship Agreement Form as confirmation of your sponsorship.

<b><i>I AM COMMITTING TO THE FOLLOWING SPONSORSHIP LEVEL:</i></b>		
<b>SPONSORSHIP LEVEL</b>	<ul style="list-style-type: none"> <li>• <b>Diamond Level:</b> \$6,000+</li> <li>• <b>Platinum Level:</b> \$2,500+</li> <li>• <b>Gold Level:</b> Half: \$1,000+, 8k \$750</li> <li>• <b>In-kind donation</b> (please describe):</li> </ul>	
<b>SILVER LEVEL</b>	<ul style="list-style-type: none"> <li>• <b>Silver Level:</b> Half: \$750+, 8k: \$550</li> <li>• <b>Bronze Level:</b> Half: \$500+, 8k: \$500</li> <li>• <b>Display Table:</b> \$250/race</li> </ul>	
<b>COMPANY NAME</b>		
<b>CONTACT NAME</b>		
<b>ADDRESS</b>		
<b>CITY</b>		
<b>STATE</b>	<b>ZIP</b>	
<b>PHONE</b>	<b>CELL</b>	
<b>EMAIL</b>		
<b>AUTHORIZED SIGNATURE</b>		
<b>METHOD OF PAYMENT</b>		
<b>CHECK</b> <i>make check payable to: Ashburn Area Running Club</i>	<input type="checkbox"/> <b>SEND INVOICE</b>	

**Please email this agreement to [sponsorship@loudounhalf.org](mailto:sponsorship@loudounhalf.org) to secure your sponsorship commitment.**

Please mail the original along with payment to:  
Loudoun Half & 8k c/o Ashburn Area Running Club  
21010 Southbank St. #3070 Potomac Falls, VA 20165